



EmmyNews

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Announcing

The Palm Springs Desert Cities Gold and Silver Circle Inductee Luncheon

April 15, 2007

**Rancho Las Palmas
Resort & Spa**

SAVE THE DATE

Rancho Las Palmas, the classic California resort, is located in the heart of Rancho Mirage on Bob Hope Drive close to Hwy 111 and has been a favorite of visitors to the Coachella Valley since it opened 27 years ago. The 444-room property is centrally located directly across the street from The River, a renowned premier shopping and dining region known for its vibrant mix of restaurants, entertainment and shops. The resort has a 27-hole golf course and a 20,000-square-foot spa. Rancho Las Palmas, a KSL resort, has undergone a comprehensive \$30 million renovation plan and sits on 240 acres.

KSL is renowned for its superb properties including the historical **Hotel Del Coronado** and **La Costa**. For information on KSL Properties go to www.kslresorts.com

For more information on **Rancho Las Palmas Resort & Spa**, call 866.423.1195 or visit www.rancholaspalmas.com

The Palm Springs Desert Cities has resort destinations to fit all size pocketbooks and needs. Visit www.psresorts.com for information.



NATAS-PSW Gold and Silver Circle Inductees

Palm Springs

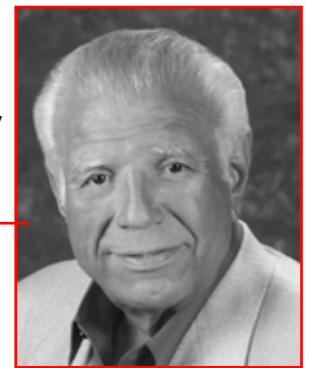
First Two Announced

The first two 2007 Gold and Silver Circle inductees for the Palm Springs Desert Cities April 15, 2007 Luncheon have been announced.



Gold Circle - William Asher

Multi Emmy Winner, Director, Writer, Producer
I Love Lucy, Colgate Comedy Hour, Bewitched, Gidget,
Marcus Welby M.D., Alice, Dukes of Hazzard



Silver Circle - David Garcia

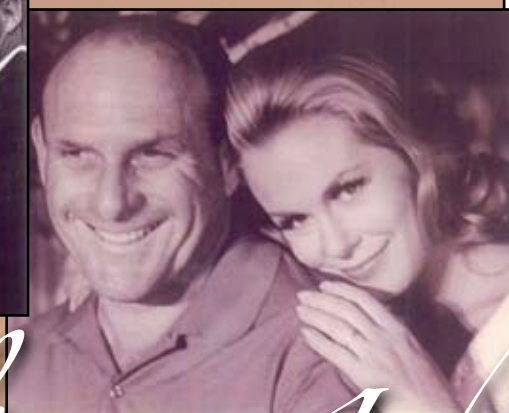
14 Time Emmy Winner,
Former ABC White House Correspondent

The 2007 Gold and Silver Circle Luncheon promises to be every bit as incredible as last year's inaugural event which featured the first Gold Circle inductees from our chapter including Merv Griffin, Jane Wyman and a surprise visit by the legendary Quincy Jones.

The 2007 nominees include Academy award, Golden Globe and multiple Emmy winners. Stay tuned for more nominees in upcoming newsletters. Hosting the event is the legendary Rancho Las Palmas Resort & Spa.



GOLD CIRCLE INDUCTEE



William Asher

Emmy Award Winning Director, Writer, Producer

"Fifteen years of Emmy Awards in Television"

At 16, Bill Asher's father died suddenly. The family moved to New York and Asher made his way back to Hollywood and got a job at Universal Studios in the mailroom for \$12.00 a week. Bill made the studio's ten soundstages his classrooms. Instructors were the directors, cinematographers and editors. WW II was Bill's graduate studies. When he returned to Hollywood, it was as an editor and cameraman.

His television career started with directing assignments on **Big Town** and **The Colgate Comedy Hour**. Bill's work on the series **Racket Squad** so impressed CBS Vice President **Harry Ackerman** that CBS hired Bill to direct the pilot on a new comedy called **Our Miss Brooks**.

Desi Arnaz took notice of the seamless direction on the new pilot and wooed Asher to direct the second season of **I Love Lucy**. His first Lucy show was the classic candy factory episode. Bill stayed on for 103 Lucy episodes-- almost the entire series run-- overseeing unforgettable years of television, including the birth of Little Ricky, Lucy's escapades in Hollywood and the final batch of **I Love Lucy** episodes where the Ricardos move to the country. No other director in Lucille Ball's career would direct her in so many episodes. Bill's flair for orchestrating physical comedy would be the hallmark

of **I Love Lucy** and many more of Bill's directorial assignments. In 1953 and 1954 Bill received his first of many Emmys for **I Love Lucy** for Best Situation Comedy.

A **Desilu** production hardly ever went on the air without Bill's touch. That included **Make Room for Daddy**, where he was honored with another Emmy for Best New Program. In the mid-1950's Bill took on other television productions such as **Jane Wyman's Fireside Theatre**, **Fibber McGee and Molly** and **The Thin Man**. He received another Emmy for the **Dinah Shore Chevy Show**.

In 1961 Bill Asher staged and directed **President John F. Kennedy's Inaugural Gala**, produced by **Frank Sinatra**. That spring he did the same for the President's surprise birthday celebration where **Marilyn Monroe** sang.

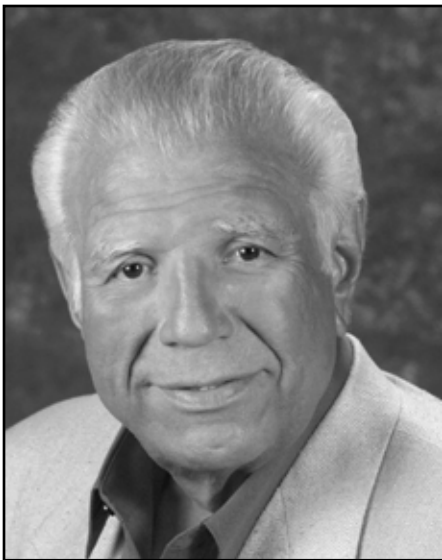
The fall of 1963 marked the launch of **The Patty Duke Show** and the hit show **Bewitched**. **Bewitched** marked the start of an eight-year run comprising 254 episodes. Bill directed more than half of the shows and received an Emmy for Best Comedy Direction in 1966.

The 60's also saw the debut of his **Beach Blanket Bingo** Films and the new series **Gidget**. **Gidget** launched the television career of Academy Award, Golden Globe and Emmy award winning Actress **Sally Field**.

The final episode of **Bewitched** aired in July 1972. Two months later Bill was back on the air with **The Paul Lynde Show**, **Temperatures Rising** and **Marcus Welby M.D.** Next came **Alice**. The critically acclaimed Emmy-winning show debuted in 1976 and Asher directed 27 episodes followed by directing and producing **The Dukes of Hazzard**.

Bill has brought countless hours of entertainment to television audiences all over the world yet has always found time for his six children, Liane, Brian, Billy, Robert, Rebecca and John and is the proud stepfather of Charlie, Mary, Merritt and David. He and his wife Meredith have been active in multiple Palm Springs Valley-based charities.





Silver Circle Inductee

David Garcia

Multiple Emmy Award Recipient Journalist

"The simple truth will always speak for itself" -David Garcia

The recipient of 14 Emmy Awards and 30 Emmy nominations, David Garcia has also received three Los Angeles Golden Mike Awards, a Press Club Award and was nominated for a Peabody Award.

David's career began while at Baylor College in Temple, Texas. He was offered a job on a local radio station in Dallas. Two years later, at age 22, David was offered the job as ABC News correspondent. Arriving in NYC at the same time was Ted Koppel. David recalls that he was the first Hispanic ever hired by a network.

David was moved to Washington D.C. He reported on the Nixon Impeachment, the Watergate Trials, Presidents Gerald Ford and Jimmy Carter and was named White House Correspondent. His stories ran the gamut from the easing of the Cold War to the Camp David Accords.

David was named ABC South America Bureau Chief and stationed in Miami. One of the highlights of this assignment was being in Cuba when Barbara Walter's did her famous "20/20" interview with Castro. Another was seeing the Amazon and rain forests, which awakened his love of environmental reporting.

David spent a short time in Chicago and then moved to KCBS Los Angeles and then KNBC as an Anchor/Feature Reporter. While in LA, David received his first Emmy Awards, **Reagan and Revolution** - Best Documentary, **Castro and the Caribbean** - Best Documentary, **30 Sec. Hook** - Best Feature Reporter, **Vietnam 10 Years Later** - Best Documentary.

KNBC came to him with an offer that David called, "his dream as a journalist". David would become Los Angeles' first full time Environmental Anchor. One of his first stories **Mono Lake** - received the Emmy for Best Feature Reporter, followed by Emmys for **Beryllium: Deadly Wonder** - Best Reporter, **Ring of Fire** two Emmys - Writing and Producing, **St. George Utah/Nuclear Testing** - News Story.

Then David joined FOX-LA and his story **Ancient Medicine: Modern Cures** about a village in Brazil received two Emmys - Writing and Producing.

In the late 90's David was honored with the Emmy for Outstanding News Writer followed by two more Emmys, **Alaska**- Best Multi-Part Series and **Cliff Dancers** - Best Feature Reporting.

David semi-retired and formed **J. David Productions**. He recalls that his semi retirement lasted about two weeks. Recent activities include working with PBS, **California Connected**, working with friend **Jess Marlow** on KCET's, **Life and Times** and weekly feature stories to the new **CBS-2** in the Coachella Valley. David also began his new series called **Go West with David Garcia** and **Healthy Living** focusing on the **Eisenhower Medical Center**.

David and his wife Susie are active in giving back to their community, especially to the Pegasus Riding Academy for the Handicapped. David is fond of saying we have never been so busy or so happy.



San Diego

GOLD & SILVER CIRCLE

NOW Accepting Nominations

The Gold Circle is open to individuals who began their careers in television at least 50 years ago and the Silver Circle at least 25 years ago, either in a performing, creative, technical or administrative role within the industry or in an area related to television such as TV journalism education, advertising, promotion, and public relations. The candidates must also have made a significant contribution to Pacific Southwest television for at least part of their career.

Only current residents of the Pacific Southwest region are eligible. Candidates are selected for evaluation and selection by a special Gold and Silver Circle Committee, chaired this year by **Deb Lawrence (KNSD, San Diego)**.

Get your nominations in for the San Diego Gold and Silver Circle. If you have someone you'd like to nominate, please visit nataspsw.com/silvercircle.asp to print the nomination form. Please fill out and send to the chapter office, **NATAS-PSW, PO Box 90255, San Diego, CA 92138-0255**. Be sure to include a resume of the nominees work.

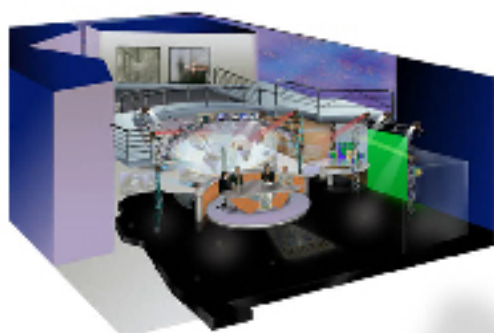
2006 Silver Circle Inductees

Judy Albrecht
Cathy Clark
Harold Greene
Gloria Greer
Marty Levin
Ira Oppen
Dennis Snelling
Ralph Young

2006 Gold Circle Inductees

Raff Ahlgren
Paul Burke
Bob Dale
Anne Francis
Irvin Green
Merv Griffin
Ralph Hodges
Julian Kaufman
Doug Oliver
Lionel Van Deerlin
Jane Wyman

* List includes last year's San Diego / Palm Springs Gold and Silver Inductees.



SetDesign

press here!



KMPH FOX - Fresno, CA



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Be among the first to have your Emmy Nomination Certificate engraved in brass and mounted to a beautiful piano finished Rosewood Plaque. The National Academy has recently released this handsome plaque and the Pacific Southwest Chapter is the first to make it available to members. The cost is \$75, plus \$5 shipping. Payment can be made by check or credit card.

Nomination Plaques are available for previous years as well. Any questions, call the Chapter Office at (619) 269-9803

Duplicate Emmy Statuettes Available

Do you have a square based Emmy you would like to replace with a round based one? Now is the time to do it. There has been a **price reduction** in replacement Statuettes. The National office has officially set the price of replacement statuettes at \$200.00. We had been charging \$250. Statuettes from any chapter can be replaced. Duplicates are still \$250. Call the Chapter office for more info. 619.269.9803



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Newsletter Designed & Produced by:

Al Delino
Art Direction &
Design Consultants
www.aldelinodesign.com

The 2006-07 Officers

President: *MaryEllen Eagelston*,
Operations Technician, KNSD-TV NBC

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Ass't News Director, FOX6

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Attorney, Branfman and Assoc.

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Kim Sherwood,
Reporter, Clark County TV

Lynn Stuart,
Reporter, KNSD-TV NBC

Steve Taylor,
Creative Director, KERO Bakersfield

Thomas Zizzi,
Chief Photographer, KUSI-TV

Chapter Administrator:
Terry Williams,
NTA-Pacific Southwest Chapter

The Pacific Southwest Chapter
phone number has changed.
The new number is:

(619) 269-9803

Office Address:

2634 46th Street
San Diego, CA 92105

Please make these changes in your
address book.

The e-mail address remains the same:
nataspsw@cox.net

The 2006-07 Governors

Paul Bean,
President, Joshua Tree Digital

Laura Castañeda,
Owner, Press Pass International

Deborah Clayton,
Investigative Producer, KVBC Las Vegas

Al Delino,
Owner/Creative Director,
Al Delino Art Direction &
Design Consultants

Donn Johnson,
Director, KPBS-TV

Deborah Lawrence,
Creative Services Director,
KNSD-TV NBC

Jane Mitchell,
Reporter/Producer,
Channel 4 San Diego

Robin Montgomery,
Director/Executive Producer,
CHOWHOUND TV Time Warner 10

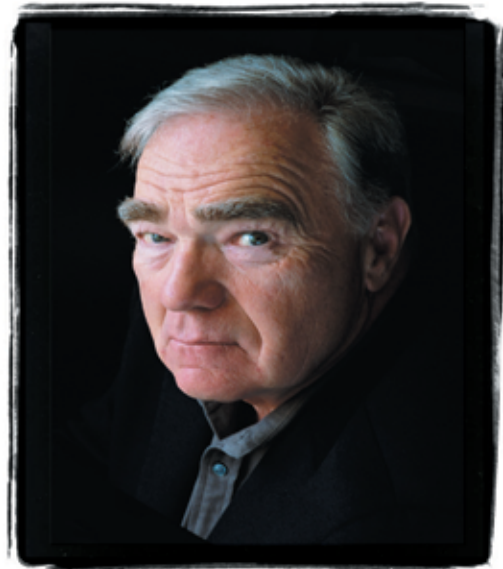
Mario Ortiz,
President, Cinema Verde Productions



Write Your Screenplay!

This 3 day seminar will teach you story structure, character development, crisis, climax, resolution... everything from concept to final draft.

*Grads have earned more than
27 Academy Awards and 120 Emmys*



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IDEAL FOR: Screenwriters, TV Writers, Playwrights, Students,
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REMINDER!

DVD-R Entries for Emmy 2007

Emmy entries for all NATAS chapters will be on DVD this year. Below is the language from the National office that will be included in the "Call for Entries".

ENTRY FORMAT:

Entries will be accepted on DVD only. The readability of the DVD is the responsibility of the entrant. DVDs that cannot be 'read' cannot be judged and entry fees will not be refunded.

The following guidelines shall apply:

- DVD-R format (DVD minus-R).
- DVDs must be finalized and 'compatibility tested' on a different DVD player than the one used to burn the entry.
- Brand-name disks are recommended.
- Printed DVD labels (paper labels) are not suggested; instead, use a permanent marker to legibly PRINT identifying marks on the disk. Ink jet or laser printing that can be applied directly to the DVD face (printable media) is acceptable.
- Use a clear sleeve or case.
- One entry per DVD.

If you have stories that you know you are going to submit, it might be practical to begin saving them to **DVD-R** at this time to avoid the rush in January.



STATION BREAK

San Diego



San Diego FOX 6

On March 20, 2006, **Tauna Lange** joined **FOX6** as the News Director. Tauna came from Honolulu, Hawaii where she had been the news director of **KGMB9**, the CBS station. Prior to this position, she worked at **KPTV, FOX12** in Portland as the acting News Director and Assistant News Director. She has also worked as the Assistant News Director at **KOAT** in Albuquerque. Prior to that job she was the Director of News for **KRQE/KREZ TV** stations, starting up their AM and Early News operations and began her career at **KOIN-TV** in Portland where she held every job from Anchor and Reporter to weathercaster and Producer and Assistant News Director. While at KOIN she was also responsible for the FOX newscast that was started for **KPDX** by KOIN. Tauna also speaks Spanish. Regarding her recent move she says, "I'm happy to be here at FOX6 and San Diego, and looking forward to working with a great bunch of people!"

Multi Image Productions

Multi Image Productions premiered a spectacular new video short; "**Spirit of the Air Force.**" The event was the dedication of the spectacular new Air Force Memorial in Washington DC. Present were the national press, the President, and about 30,000 people. Shown on Jumbotrons at the live event in DC, on FOX and C-span, the assignment to multi Image was to "tell the story of the USAF from WW I to today, in less than 7 minutes, and make it emotional." According to USAF memorial President General (ret) Ed Grillo, "I've never seen so many generals and CEO's with wet eyes after a video." Mission accomplished.

Dave Branfman, Legal Chair of the Chapter, is pleased to announce his firm's formation of a new department devoted solely to the Action and Motorsports Industries; clients include the oldest hot rod shop in Southern

California, **Ivan "The Ironman" Stewart's** spec racing organization, the leading manufacturer of surfboard wax, a top surf video company, two racing timing associations, and a motorcycle maintenance video production company. Services include contract negotiations and branding (trademark)/content (copyright) protection.

San Diego's CW: Vic Salazar

was recently named anchor, **CW News at Ten**, produced in partnership with **NBC 7/39**. Vic will anchor alongside **Anne State** Monday through Friday at 10:00. Previously Vic was weekend anchor for NBC 7/39.

San Diego KFMB: Erika Conner is the new Health Producer. She'll be working with **Barbara Lee Edwards**. Previously, Erika worked at **KVBC** in Las Vegas.

Save-the-date

December 2006

Call for Entries

January 19-21, 2007

Robert McKee's Story seminar

January 29

Call for entries due

April, 15, 2007

Palm Springs Desert Cities
Gold and Silver Circle Luncheon